



PRESS RELEASE
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CONTACT:
Dave Shriber, United Way Services
216-436-2247

**Executive Caterers to Sponsor
Environmental Artist for GuitarMania**

April 15, 2002 (Cleveland, OH) -- Executive Caterers, one of Northeast Ohio's largest catering firms, has selected local ecology artist, Susie Frazier, to apply her recycling talents towards Cleveland's most anticipated public art event.

Ms. Frazier made a name for herself in the late 90s by turning old slate roofing tile into contemporary furniture and home accessories, which she sold through over 50 galleries from New York to California. Today, she works with other earth elements like leaves and twigs to create Zen-inspired, wall art.

Using her trademark mediums of salvaged slate and broken branches, Ms. Frazier will decorate one of many ten-foot fiberglass guitars that will be on display downtown this summer. Much like the Chicago Cows on Parade exhibit, GuitarMania will showcase regional and national artists to celebrate the birth of Rock and Roll in Cleveland.

Executive Caterers is among various corporate sponsors who have generously supported this extensive art exhibit, which will raise funds for the United Way, The Rock and Roll Hall of Fame's Education Fund and the Make-a-Wish Foundation of Northeast Ohio.

Harlan Diamond, president of Executive Caterers, chose Frazier's guitar, titled "Imagine...Living With Nature," which features a stone mosaic image of John Lennon on the front with real tree branches sprouting up the neck. He claims, "This event is all about the art, and her talent really stood out to us." Creating a concept with strong visual appeal and interesting subject matter was a driving force behind Frazier's proposal. This is important since most guitars will go up for auction to the highest bidder at the gala event in November, and that's where GuitarMania organizers hope to reap more benefit for their cause. Frazier says, "My guitar weaves two themes together. One is a literal message that reminds us to respect the earth. The other pays homage to one of the greatest artists of our time who challenged us to envision a world living as one."

Frazier and other selected artists will be in good company since celebrities like **Yoko Ono, Peter Max, Keith Richards, Rolling Stone Magazine, The Grateful Dead, Graham Nash, Joe Walsh**, the cast of the **Drew Carey Show**, **Omar Vizquel** and **Michael Stanley** have agreed to create guitars as well.

For more information, see: <http://www.cleveland.com/guitarmania/>